

Analytics and BI Services for Retailers



With billions of store and product combinations, hundreds of locations, multiple channels and business divisions, retailers of every kind face unique challenges when it comes to analytics and business intelligence. To help you excel in transforming your enterprise data into valuable insights, Yomari offers specialized analytics services exclusively retailers.

Business analysis services

Yomari works with your business and IT teams to gather and prioritize analytics requirements. Your organization will be focused on the analytics that deliver the most benefit across your enterprise – from best-practice retail KPI's to custom metrics and scenarios tailored to your differentiated business processes.

Dashboard, reporting, & analytics implementation

Yomari specializes in designing and implementing dashboards providing a high-level business overview to the executive, as well as detailed drill-downs for analysts. All leading to sophisticated, actionable insights. Users, based on their roles, interact with analytics through a range of devices, from desktop computers to smart phones and tablets.

Retail Analytic	Business Benefit
<i>Pricing and promotions</i>	<i>Maximize margin and sales lift</i>
<i>Merchandise assortment</i>	<i>Delight customers, grow transaction size</i>
<i>Store traffic</i>	<i>Increase conversion and labor productivity</i>
<i>Loss prevention</i>	<i>Monitor and reduce shrink</i>
<i>Market basket</i>	<i>Improve cross-selling and store layout</i>
<i>Customer segmentation</i>	<i>Identify and entice best customers</i>
<i>Inventory exceptions</i>	<i>Increase in-stock levels and sales</i>
<i>Supplier scorecards</i>	<i>Improve vendor compliance</i>
<i>Stock ledger</i>	<i>Manage and control inventory investments</i>

Yomari helps you deploy retail analytics that help drive sales and improve efficiency.

BI & data warehouse platform implementation

Yomari specializes in analytics development and data warehouse design atop a range of BI and data warehouse platforms preferred by retailers. Yomari works closely with your business and IT to tailor your retail data model for maximum performance and analytical flexibility, elegantly handling analytics for typical retail practices such as:

- *4-3-4 calendar, fiscal calendar, 53rd week*
- *Reclassification and redistricting*
- *Comp stores analysis*
- *Retail and cost methods of accounting*
- *Multi-banner and cross-channel analysis*

Analytics tailored to your retail practices

Extraction, transformation, & loading (ETL)

The Yomari team is experienced in applying ETL techniques that are specifically suited to your retail systems architecture, as well as the volume and timing of operational data generated across all your channels and locations around the world. Working with industry-leading tools, Yomari enables you to deliver the deepest and richest data to your data warehouse in the shortest possible batch windows.

Data sourcing

The data in your source systems, when artfully integrated and unified in your data warehouse, is the lifeblood of your business intelligence. From POS to merchandising, time & attendance to warehouse management, planning & allocation to financial applications, Yomari brings experience and expertise in integrating and harmonizing the data structures that exist across your major systems. Yomari's retail systems expertise includes major systems such as:

- *AS/400-based systems*
- *Epicor*
- *Escalate*
- *Island Pacific*
- *JDA*
- *Manhattan Associates*
- *Oracle Retail*
- *SAP*

Yomari brings expertise with leading source systems



ABOUT YOMARI

Yomari is ready to help you succeed in delivering insight through analytics. To get started today, call us at (888) 8-YOMARI or email us at getstarted@yomari.com.



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