

# Get Insights from Oracle Retail

Your Oracle Retail implementation reaches across the entire retail enterprise. It captures detailed data about your operations, and how your customers, suppliers, and employees interact with your business. Locked in that data lays powerful business intelligence that can drive your success. Yomari unlocks the potential of your Oracle Retail data – delivering insight right to your users’ fingertips.



## Realize the promise of your integrated suite

You chose Oracle because of its ability to integrate every aspect of your retail operation under a single software platform. To fully benefit from your investment, your analytical systems must also be integrated. This means bringing together granular-level data elements from all corners of your enterprise. Combining sales, labor, and payroll data to improve employee productivity. Bringing together customer and inventory data to fine tune buying, allocation, and logistics. Comparing sales, margin, real estate, and demographics to optimize store formats and locations. Yomari helps you bring all these data elements together to provide the unique insights your business needs to succeed.

## Deliver the analytics your users need

Yomari brings the experience to understand what insights your users need. Our team knows where the relevant data resides within Oracle Retail’s source systems – whether part of the base product or an extension to Oracle. With Yomari’s expertise and pre-built analytic modules, your users will quickly access insights in these areas and more:

## Rapidly turn data into insights

With Yomari’s BI Integration Toolkit for Oracle Retail, you can quickly and cost-effectively deliver reporting and analytics from operational data. Your implementation gets a jump-start using Yomari’s pre-built framework that unlocks the insights from Oracle Retail applications such as Merchandising, Sales Audit, Price Management, Invoice Matching, and Demand Forecasting. Analytics can be delivered through your existing business intelligence environment, whether built on Oracle Retail Data Warehouse (RDW) or a third-party platform. Or, if you’re implementing Oracle Retail Analytics (RA), Yomari’s fully packaged Oracle Retail Analytics Toolkit puts you on the road to success.

Business Analytics	Oracle Source Systems
<i>Market basket analysis</i>	<i>ReSA, RPM, RMS</i>
<i>Vendor compliance</i>	<i>RMS, ReIM</i>
<i>Stock ledger</i>	<i>RMS</i>
<i>Inventory analysis</i>	<i>RMS</i>
<i>Pricing &amp; promotions</i>	<i>RPM</i>
<i>Retail &amp; cost accounting</i>	<i>ReSA, RMS</i>
<i>Sales &amp; gross margin analysis</i>	<i>ReSA, RMS</i>
<i>Store Operations</i>	<i>ReSA, RMS</i>
<i>Loss Prevention</i>	<i>ReSA, RMS</i>

Yomari locates and integrates the data elements within Oracle Retail that support powerful business analysis.

## Boost performance

Through Yomari's understanding of dependencies between the modules of Oracle Retail, and our finely tuned routines for processing large data volumes produced by the sales and inventory modules, Yomari can greatly shorten your batch windows — ensuring users always receive the freshest data first thing in the morning. By optimizing your entire stack including data integration, database, data model, and metric & report design, Yomari ensures the fastest response times for end-user queries. This means increased usability and satisfaction for your business teams, and enables your analytics to scale to more users.



## Oracle Retail and Yomari: a Lasting Partnership

For more than the past decade, Oracle and Yomari have worked together to deliver leading technology solutions. Yomari team members often act as design and development resources to Oracle Retail for creating its retail data warehouse-based software. Founding members of Yomari were part of the original design and development team for Retek, whose technology serves as the basis for today's Oracle Retail.

## Stay online while re-platforming

Oracle Exadata, Oracle Business Intelligence Enterprise Edition (OBIEE), and other Oracle tools are part of a new breed of advanced data warehousing, BI, and analytics platform technology that can provide tremendous functional and performance benefits. But you can't afford to take a step back, or take your existing analytics offline while re-platforming.

With Yomari, you'll execute a strategy that lets you keep users online, and leverage all your existing analytics to grow your capabilities rapidly. Whether switching reporting & BI tools, data warehouse platforms, or ETL systems, Yomari helps you migrate smoothly.

**If you're implementing RA, Yomari's Oracle Retail Analytics Toolkit gets you up and running quickly, delivering a smooth transition for your end-users.**

## ABOUT YOMARI

Yomari is ready to help you succeed in delivering insight through analytics. To get started today, call us at **(888) 8-YOMARI** or email us at **getstarted@yomari.com**.



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